

Amdocs MarketONE – Partner Program

Tap Millions of Telco Subscribers, Instantly

Amdocs MarketONE is a cloud-native subscriptions marketplace connecting content providers with global telecom operators. Reach millions, bundle digital services with plug-and-play ease, and accelerate revenue with built-in resell support.

Enjoy Unmatched Growth From Day 1

Start

>20 Telco Resellers
13 Countries Covered
500 Million Subscribers
Total Addressable Market

Act

2 weeks Activation Time
>50 Optional Partners
for Bundles

Grow

130% Average YoY Growth
25 Million Active Monthly
Partner Subscriptions

Why Join MarketONE?

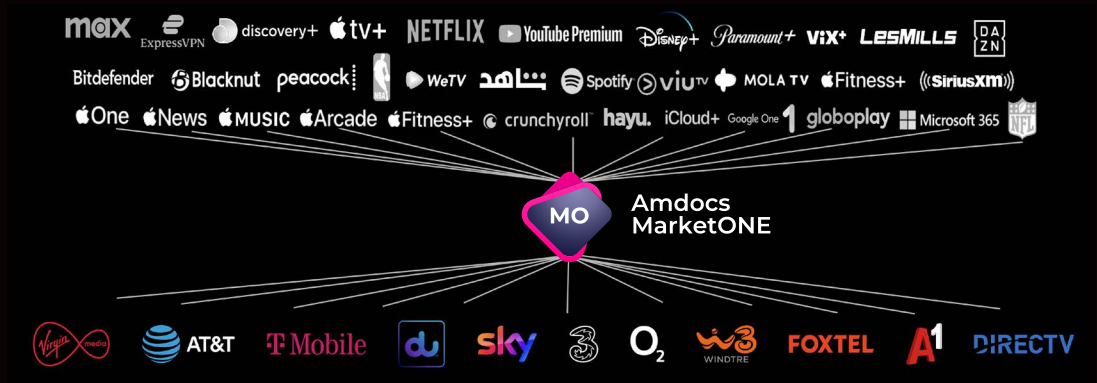
Whether you're delivering content or subscription services, growth means more users, stronger engagement, and lower acquisition costs. MarketONE makes it easy – access to millions of telco customers with one effortless integration.

- Reach millions via the Amdocs market leading telco grade marketplace
- Shorten time-to-market – Onboard and offer availability within days
- Simplified operations through self-service intuitive partner lifecycle management
- Accelerate time to revenue – Built-in resell support beyond integration

MarketONE Ecosystem

Content and subscription partners

Telcos (0.5B subs)



Enjoy the Benefits of Telco as a Channel

- Target pre-qualified users through trusted Reseller channels
- Minimize marketing spending through built-in Reseller promotion mechanisms
- Convert higher-value customers with higher lifetime value potential
- Benefit from combined value propositions that reduce standalone cancellations

Partnering With Amdocs

Amdocs is the **leading** telecommunication software vendor, operating at **400+** service providers, serving over **3 billion** customers



See how MarketONE can unlock new audiences and accelerate growth – [book your demo today](#).

amdocs
make it
amazing