

Amdocs MarketONE

Manage & monetize subscriptions with pre-integrated leading digital partners of all types.

Amdocs MarketONE is a cloud-native subscriptions marketplace connecting content providers with global telecom operators. Offer bundles of digital services with plug-and-play ease, and accelerate revenue with built-in partner support.

Enjoy Unmatched Growth From Day 1

Start

50 Optional Partners
Any Subscription
Any Payment
Any User

Act

2 weeks Activation Time
Launch or augment
a subscription Business
Access ready-made ecosystem
partners
Tap into all types of bundling

Grow

130% Average YoY Growth
25 Million Active Monthly
Partner Subscriptions

A **dashboard and management view** for the Service Providers to manage the OTTs

Why Join MarketONE?

- Scalable SaaS-based platform, open & modular, offering seamless integration
- Pay as u grow SaaS model
- Monetize your subscriber base via the Amdocs market leading telco grade marketplace
- Shorten time-to-market – Onboard and offer availability within days
- Enables frictionless OTT and digital consumer services experience
- Accelerate time to revenue – Built-in resell support beyond integration

Case Studies and Industry Trends

Europe Tier 1 CSP

NETFLIX

1m additional subs in 9 months

NA Tier 1 CSP

Business Essentials

0.8m additional subs in 9 months

We see the industry trend

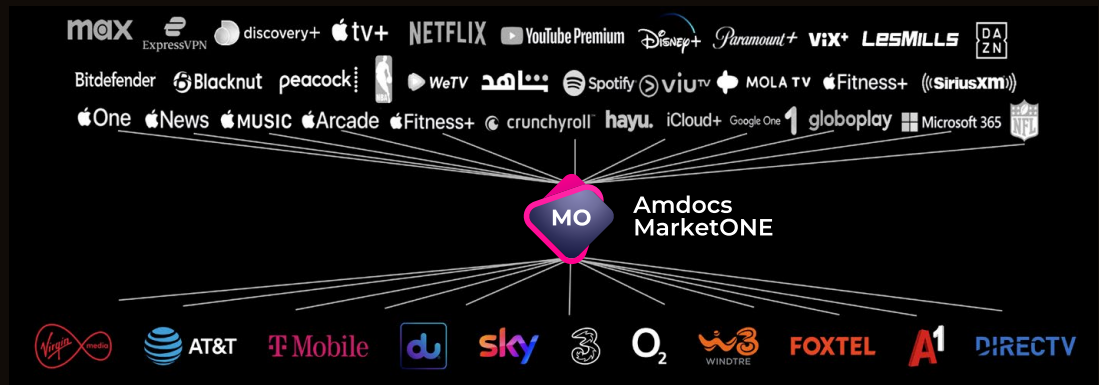
CSP Margins

Direct Carrier billing: **5-10%**
Bundles: **10-20%**

MarketONE Ecosystem

Content and subscription partners

Telcos (0.5B subs)



Enjoy the Benefits of Becoming a Channel

- No need for point-to-point integrations
- Offer your customers a single, unified user journey
- Convert higher-value customers with higher lifetime value potential
- Benefit from combined value propositions that reduce standalone cancellations
- Enjoy additional revenue streams with minimum efforts

Partnering With Amdocs

Amdocs is the **leading** telecommunication software vendor, operating at **400+** service providers, serving over **3 billion** customers



See how MarketONE can unlock new audiences and accelerate growth – [Book your demo today.](#)