

### The enterprise data plan today

### One size fits no one

Little differentiation over consumer

**Months** to onboard new enterprises

**Limited tools** for self-management



#### The "one-size" data plan

- Best effort QoS
- One wallet for all
- "Dumb" devices
- No roaming privileges



### The enterprise data plan tomorrow

Every size for everyone



### Meet Moca —

### and their enterprise data plan challenge



# The customer: specialty beverage company

**25,000 employees** across manufacturing, operations, sales, and marketing



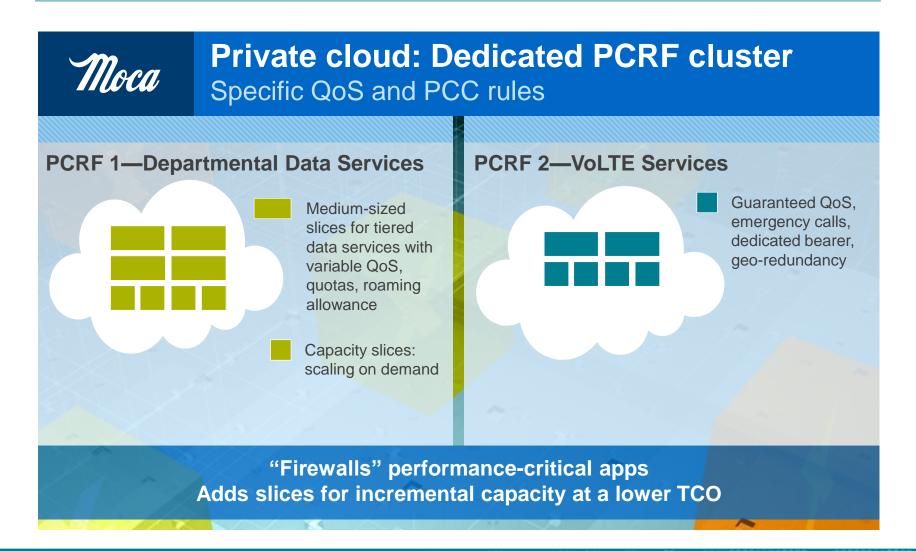
# The Moca challenge

- Department-specific data wallet
- Dedicated QoS for key apps
- Roaming by user profile
- Rapid expansion high-growth company

### **Step 1: Define Moca subscriber profiles**



### Step 2: Spin up the Moca data plan



Step 3: Successfully meet the Moca challenge



Launch three distinct department plans — business, operations, manufacturing



Provide dedicated QoS for HD voice and HD video streaming



Enable roaming allowances for business users



Scale with employee growth and data needs

## PCRF — powering vertical data plans

Customize by segment, customer, and department — and change on the fly

Spin up new enterprise clusters in minutes

— and accelerate time to revenue

Manage costs and traffic by scaling on demand — with capacity needs



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